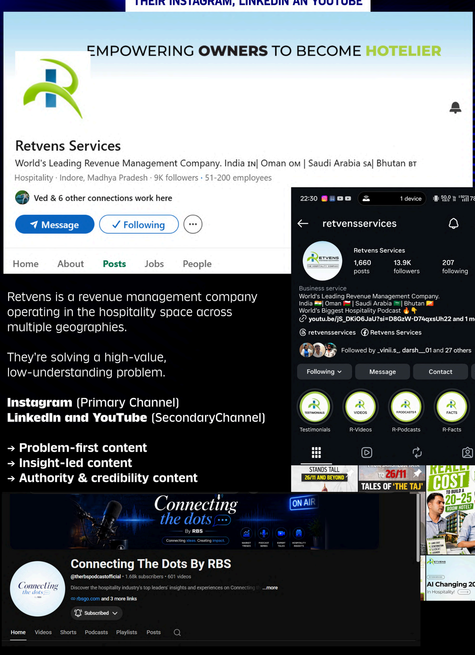
Serious B2B Brands | *Portfolio*

RETVENS SERVICES

THEIR INSTAGRAM, LINKEDIN AN YOUTUBE



Retvens is a revenue management company operating in the hospitality space across multiple geographies.

They're solving a high-value, low-understanding problem.

Instagram (Primary Channel)
LinkedIn and YouTube (SecondaryChannel)

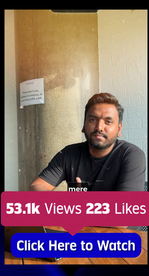
→ **Problem-first content**
→ **Insight-led content**
→ **Authority & credibility content**

1. EDUCATIONAL + PROBLEM-BASED REELS



838k Views **214** Likes

Click Here to Watch



53.1k Views **223** Likes

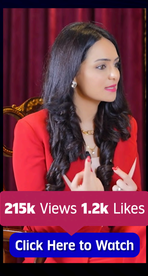
Click Here to Watch



1.2M Views **1210** Likes

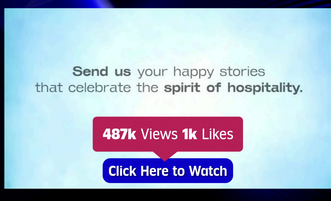
Click Here to Watch

2. HIGH-ENGAGEMENT INFORMATIONAL CONTENT



215k Views **1.2k** Likes

Click Here to Watch



487k Views **1k** Likes

Click Here to Watch

> "THEY MADE THE AUDIENCE STAY, WATCH, AND TRUST THE PAGE.

3. STATIC CONTENT THAT ACTUALLY EDUCATES





There's an unlimited amount of such content we developed for them.

That actually brought them engagement and recognition.

4. AUTHORITY POSITIONING - PART 1 - LINKEDIN

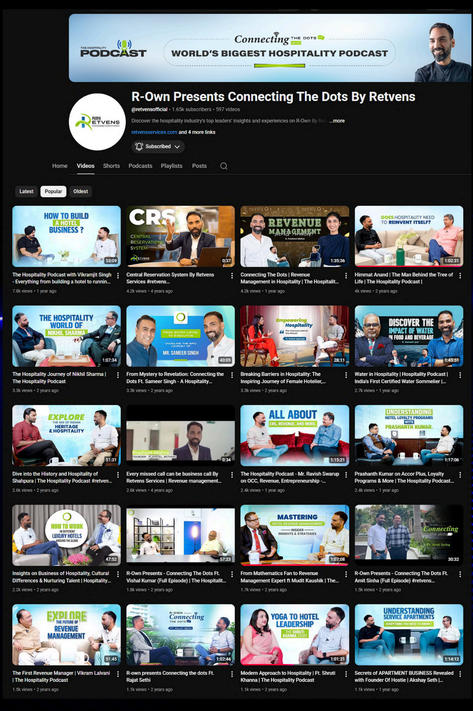
Retvens Services
9,094 followers
5mo •

Proud to present Retvens at the Future Hospitality Summit 2025, Madinat Jumeirah, Dubai — where innovation meets global leadership. It was an incredible moment to showcase our breakthrough product KnowMyHotel – the AI Revenue Manager Software, in front of hospitality visionaries, investors, and decision-makers from around the world. We demonstrated how KnowMyHotel transforms hotel performance by bringing intelligence, automation, and real-time pricing decisions into one unified platform. What began as a belief — that revenue management should be data-driven, predictive, and effortless — is now creating global impact. Standing on this stage and representing Retvens internationally is more than a milestone; it is proof that innovation born in India can influence the future of hospitality worldwide. The journey has just begun, and we are excited to lead the transformation toward a smarter, AI-powered hospitality ecosystem.

Future Hospitality Summit 2025
📍 Madinat Jumeirah, Dubai
🗓️ 27–29 October 2025



5. AUTHORITY POSITIONING - PART 2 - YOUTUBE

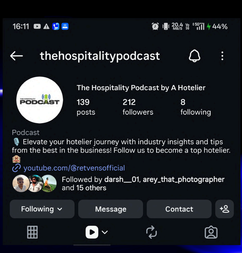


EVENT COVERAGE, PRESENCE, SPEAKING....ALL OF THIS BUILDS:

→ Trust → Perceived scale → Inbound credibility

NOT JUST THIS!

We went as far as to promote their podcast as a seperate entity also to do better PR, eventually attaining better an more reputed guests for the show.....it all comes together very beautifully!





WHAT ACTUALLY WORKED

Not everything works equally.
But a few clear patterns came out:

Face-led content > pure design content
Curiosity hooks > direct selling
Simple language > industry jargon
Consistency > viral spikes

ALSO

Some reels crossed strong engagement benchmarks (~1K+ likes), which is significant for a niche B2B audience.